

# Service Portfolio.

Advertlok Services

Advertlok Group

www.advertlok.com





### Why you need Brand Identity?

Brand identity encompasses the unique traits that shape how a brand its history, name, personality, and visual identity. Similar to an individual's identity, it combines tangible and intangible elements, such as origins, values, beliefs, and narrative, influencing the brand's overall image and reception.

- 🗸 Communicate Message
- Build Trust
- Lead Generation
- Always Engage

## Why Advertlok?



Happy Clients

150+



Total Projects

320+

We're a creative team passionate about bringing the best for you to the competition. Our work envelops websites and digital experiences, graphics and identity, products and packaging, exhibitions and installations, and advertising and communications. Together, we create self-initiated creative projects.

To assure the highest level of design, we keep our studio independent and focused, working collaboratively from our office for our clients worldwide. At Advertlok Group, every project is met with all the firms' creative vision and strategic thinking and our entire team's diverse abilities, talents, and backgrounds.





#### Service Include

2 Options

Design Language

Mockup Design

**Branding Kit** 

Vector File

Output file (.png, .svg)

100% Ownership

Logo Booklet

If there exists any specific deliverable, our skilled team will meet them.

#### Our Work































More then 50+ logo design successfully done

## Graphic Design.

#### RS. 10000-15000



#### Service Include

- Business Card
- Campaign Design
- Package Design
- Menu Design

- Stationery Design
- Billboard Design
- Catalog Design
- Proposal Design

If there exists any specific deliverable, our skilled team will meet them.

#### Our Work













More then 560+ graphic projects done successfully

## Website Design. RS. 15000-25000



#### Service Include

- UX/UI Design
- Website Development
- Custom Backend
- CMS Management

- Prototyping
- Site Optimization
- **Dynamic Functionality**
- Website Maintenance

If there exists any specific deliverable, our skilled team will meet them.

#### Our Work













More then 80+ UX/UI design + website successfully done

## Social Media Handling. RS. 15000-20000



#### Service Include

- Social Media Creative
- Posting Monitoring
- Security Support
- Network Optimization

- Profile Correction
- Handle any Account
- Marketing Strategy
- Monthly Report

If there exists any specific deliverable, our skilled team will meet them.

#### Our Social Media Post Work













More then 50+ Social media successfully handling

## Brand Marketing.

#### RS. 20000-25000



#### Social Media Marketing.

- Ad Monitoring
- Audience Optimization
- Algorithm Building
- Trend Analysis

- Campaigns Creation
- Create Ad Graphics
- Ad Planning
- Creating Report

If there exists any specific deliverable, our skilled team will meet them.

#### WhatsApp Marketing.

- WhatsApp Automation
- Create Campaign
- Bulk Messaging
- Clear Call-to-Action (CTA)

- Integrate with apps
- Analysis Update
- Content Strategy
- Drip Campaigns

If there exists any specific deliverable, our skilled team will meet them.

#### E-mail Marketing.

Email (any platform access)

- Analytics and Metrics
- Email Retargeting Strategies
- A/B Testing
- Clear Call-to-Action (CTA)

Mail UI Design

**Engagement Tracking** 

**Automation Workflows** 

**Drip Campaigns** 

If there exists any specific deliverable, our skilled team will meet them.

## Brand Ranking.

#### RS. 30000-50000



#### Google Ad.

- Ad Monitoring
- Audience Optimization
- Algorithm Building
- Keywords Analysis

- Campaigns Creation
- Create Ad Copy
- Google Ad Planning
- Creating Report

If there exists any specific deliverable, our skilled team will meet them.

#### Website SEO.

- Article Writing
- On Page SEO Optimization
- Backlink Creation

- Site Article Listing
- Keyword Research
- Monthly Reporting

If there exists any specific deliverable, our skilled team will meet them.

#### Local Listing SEO.

- Google Business Profile Setup
- Audience Targeting
- Keyword Optimization

- Monthly Updates
- Competitor Analysis
- Ranking Reports

If there exists any specific deliverable, our skilled team will meet them.

## Thank You!



#### **Lucknow Office**

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